



CLEAN AIR Group, Inc.

For Immediate Release

**CLEAN AIR GROUP ANNOUNCES RE-BRANDING OF
ENTIRE AIR PURIFICATION LINE TO ATMOSAIR SOLUTIONS**

FAIRFIELD, Conn., January 18th, 2008 – Clean Air Group, Inc. announced today the re-branding of their entire line of air purification products under the name of AtmosAir Solutions. The AtmosAir Solutions brand is being used immediately. The new brand is designed to better reflect the benefits of the products in improving overall indoor air quality.

“We set out to establish a brand identity for this product line that was unique, easy to remember and descriptive of the benefits it offers” explained Steve Levine, President and CEO of Clean Air Group, Inc. “AtmosAir is intended to reinforce the benefits of the revolutionary technology these products use to clean the air in the space where you breathe.”

The AtmosAir Solutions product line uses a novel, patented air purification process based on bi-polar ionization technology that was originally developed by the renowned physicist Albert Einstein. The products are available as standalone portable units or can easily be integrated into HVAC systems for commercial and industrial buildings, schools, multi-residential and single family homes. The product line includes:

- *AtmosAir T400*: Portable 16-inch tower with fan, ideal for small scale applications where a central HVAC system is unavailable such as homes, conference rooms, offices, hospital rooms, nursing homes, and assisted living rooms.
- *AtmosAir P2000/P2002*: Portable unit with fan that can be placed on a flat surface. Ideal for applications where a central HVAC system is unavailable such as conference rooms, offices, trash and compactor rooms, classrooms, restaurants, nursing homes, childcare facilities and beauty and nail salons.
- *AtmosAir D100*: In-duct unit for smaller central HVAC systems. Ideal for homes, office buildings, hospitals, classrooms, conference rooms, restaurants, nursing homes, and childcare facilities.
- *AtmosAir 500E/500F*: In duct unit for larger central HVAC systems. Ideal for office buildings, hotels, hospitals, schools, nursing homes, childcare facilities, athletic facilities, food processing facilities, manufacturing plants and waste water treatment plants.
- *AtmosAir Customized-Scrubber*: Custom engineered to meet the needs of manufacturing facilities, waste water treatment plants, and other large scale operations that need to purify the air prior to exhaust or recirculation.

About AtmosAir Solutions

AtmosAir Solutions is a product line of Clean Air Group, Inc. AtmosAir Solutions’ mission is to bring and restore to every indoor environment possible the same clean and pure quality of air that is typically only found at higher mountain elevations. The products use a unique and proven patented air purification process that can eliminate mold, control bacteria and the spread of airborne viruses and reduce airborne particles and germs that get past normal filtration solutions with no harmful by-products such as ozone or ultraviolet light. AtmosAir Solutions products are designed for use in

homes, condominiums, apartments, schools, hospitals, commercial office buildings, hotels, athletic facilities, beauty and nail salons, manufacturing facilities and many other applications where indoor air quality is important or necessary. The products are available worldwide.

Visit www.AtmosAir.com for further information.

About Clean Air Group

Clean Air Group was formed in 2004 and is headquartered in Fairfield, CT. The company brings to market products and technologies that improve the quality of our environments.

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